



**Paradise**  
**White Paper (Version 1.0)**  
**November, 2017**



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# Introduction

Dear Guest/Host

The invention of Bitcoin in 2008 symbolized the advent of cryptocurrency. The idea behind Bitcoin proved many there was no longer a need for central banks, beginning the movement towards “decentralization.” This movement was accelerated in 2015 with the launch of the Ethereum Blockchain and the introduction of smart contracts, which enables any developer to create a new genre of decentralized applications, commonly referred to as “dApps.” These dApps use the power of the blockchain to allow for secure and trust less asset transfer within the Ethereum network, eliminating the need for centralized middlemen from many business models.

Cryptocurrencies are still in infancy phase, and blockchain technology provides for crypto community of possibilities for practical applications that extend far beyond the financial sector. The market of crypto currencies has exceeded \$498,630,272,732 and climbing at the time of writing this whitepaper.

“Paradise” embraces this technology to open a decentralized direct booking in the travel and tourism sector. Peer-to-peer economy applications, typified by Expedia, Tripadvisor, Booking.com, and Priceline have achieved great success in the past few years. However, these platforms charge high commission fees, advertising fees and also payment processing fees from their users in order to run. Huge growth is only enjoyed by a select few VCs and the founders. No interest in the company, very little, if any, of the appreciation value goes back to the guests and hosts. Thanks to Ethereum smart contracts, it is now possible to build a truly decentralized and automated sharing economy platform. This will be done with no middlemen, 0% fees for advertising, 0% commission fees and by sharing the wealth with the users in a two-sided marketplace. The Paradise vast connection with the biggest hotel chains in the world will be only huge benefit to users.



# Executive Summary

Global hotel industry total retail value in (2018)- 554.64bn/USD. E-commerce worldwide sales in 2017 were USD 2.29 trillion and are projected to increase to 4.48 trillion US dollars in 2021. The number of people buying goods or services online will increase from 1.66 billion in 2017 to above 2 billion in 2020.

## 1. Increase trust and reputation

Building trust is difficult, and it is centrally governed by big marketplaces. There is an inability to transfer trust from one centralized service to another, and thus a need to establish relationship with each Host separately. Building trust is difficult. It takes time and costs a lot of money.

“Paradise” provides a seamless user experience based on trust and security through the blockchain. Every time a transaction is made the blockchain will record the time of the transaction, delivery time ,both receiving and sending wallet addresses, warranty conditions,etc. , All the sensitive information will be hashed and only available to authorized users/user interface (Enable access to these dApps from desktop browser and Smartphone’s). Guest and Host will be able to rate each other, write review, solve a claim, etc. The smart contract will automatically change the trust level for each of the parties.

## 2. Customers/Guests

Customers will be able to browse for the best property, using “Paradise” Country List or “The Largest Hotel Chains in the World List” both web and mobile apps. The zero commission by default is a feature of the decentralized PDT Ledger. End customer and property owner deal directly. (payment button on the Host website). Customers will be able to pay PDT, BTC, ETH, and in another cryptocurrencies. 1.2 % Transaction Fees (0.2 % will back to the guest after a writing review).Releasing the PDT Ledger as a decentralized solution will bring this value back to the end-customer, allowing for cheaper travel.

## 3. Hosts (Hotels, Restaurants, Airlines, etc.)



Direct booking will be on the host's website. Host accept only PDT, BTC, ETH and another cryptocurrency. Then "Paradise" protocols will execute automatic conversion to fiat currency or the ERC20 standard cryptocurrency by (Smart contract)-SELL/BUY on major exchanges like Bitfinex, GDAX and another crypto- exchange API.Host will be able to choose the frequency at which crypto tokens are converted to fiat, cryptocurrency to exchange to, time of sending money to their bank account, and many other options.

#### **4. Abstract**

"Paradise" will be the first system built on top of a set of Paradise Protocols which allows end customer/guest and host to deal with each other via direct booking without commission and no paying for an advertising(by host). We build Paradise, a decentralized open source bookings ecosystem for direct booking hotels/restaurants/air flights and any kind of entertainment. All listings and deal parameters on Paradise will be decentralized on the Ethereum blockchain, eliminating all middlemen and guaranteeing transparent execution.

The Paradise Dapp and the Paradise Protocols are powered by the ERC-20 utility token called the Paradise token. These protocols provide the Paradise network with three principle systems:

#### **PARADISE PROTOCOLS**

##### **1. A Payment/security protocol**

A Payment/security protocol allows two authenticated P2P entities to send and receive money that gets held in Paradise Tokens until after a successful exchange of services between the two entities. With the help of the Ethereum blockchain, we are able to make payments with only 1 step and 1 fee (1.2 % Transaction Fees - (0.2 % will back to "Pool Smart Contract. After a writing review by the guest 0.2% will back to him), which results in accepting payments generally up to 5X cheaper and up to x10000 faster for the host. After simple integration with "Paradise", host will be able to: use our decentralized trust and reputation system, accept Ethereum based tokens or, accept mobile payments, and easily convert cryptocurrency to their local fiat currency or desire cryptocurrency.**1%** commission for BTC, ETH (other utility ERC20 tokens).This commission is charged for guests when they chose a pay-in method other than PDT, and for hosts who prefer to get paid-out in other than PDT.



## **2. A Trust/Claim protocol**

Default trust rates will be created for both host and guest using the Paradise ecosystem for the first time. Every time a transaction is made, claim registered, solved or unsolved etc. the smart contract will automatically change the trust level for each of the parties involved. A Trust rating will be assigned to a specific wallet address. Everyone will be able to see a trust rate in the most common and typical places, such as the host's website or mobile app and by the host/guest on the blockchain user-friendly interface (Enable access to these dApps from desktop browser and Smartphone's ) once the purchase is made.

/Claim. Once the client makes the claim, all the needed information is saved on the blockchain user-friendly interface (Enable access to these dApps from desktop browser and Smartphone's).The claim protocol acts as a third party for dispute resolution. The host trust rating is immediately decreased, so the host is incentivized to solve the problem as quickly as possible. The host receives the notification about the claim, looks at the details and contacts the client off-chain. The details are saved to the blockchain. Once the claim is resolved, trust rating is increased for both parties instantly.

## **3. A Reputation protocol**

A decentralized reputation system will working flawlessly by a trusted digital fingerprint protocol on the Ethereum blockchain. Reputation system will be transparent, universal, not controlled by a central authority, transferable, self-executing. Every time a transaction is made, the smart contract will automatically change the reputation level for each of the parties involved.

Paradise updates the reputation score based on how guests and hosts behaviour on the platform. Good hosts with no cancellations and high reviews have higher scores than those with lower reviews and many cancellations.

Our target is to offer transparency into our token metrics ,expansion and future roadmap of development.

## **PURPOSE OF DESIGN PARADISE PROTOCOLS**

The biggest hotel groups on the world and others can hook into our protocols to tokenize their offerings -giving them access to unlimited market of crypto-travel enthusiasts.



## NETWORK EFFECT IS VERY WELL ILLUSTRATED BY METCALFE'S LAW.

**V:** Value of a network/protocol =  $n(n - 1)/2$

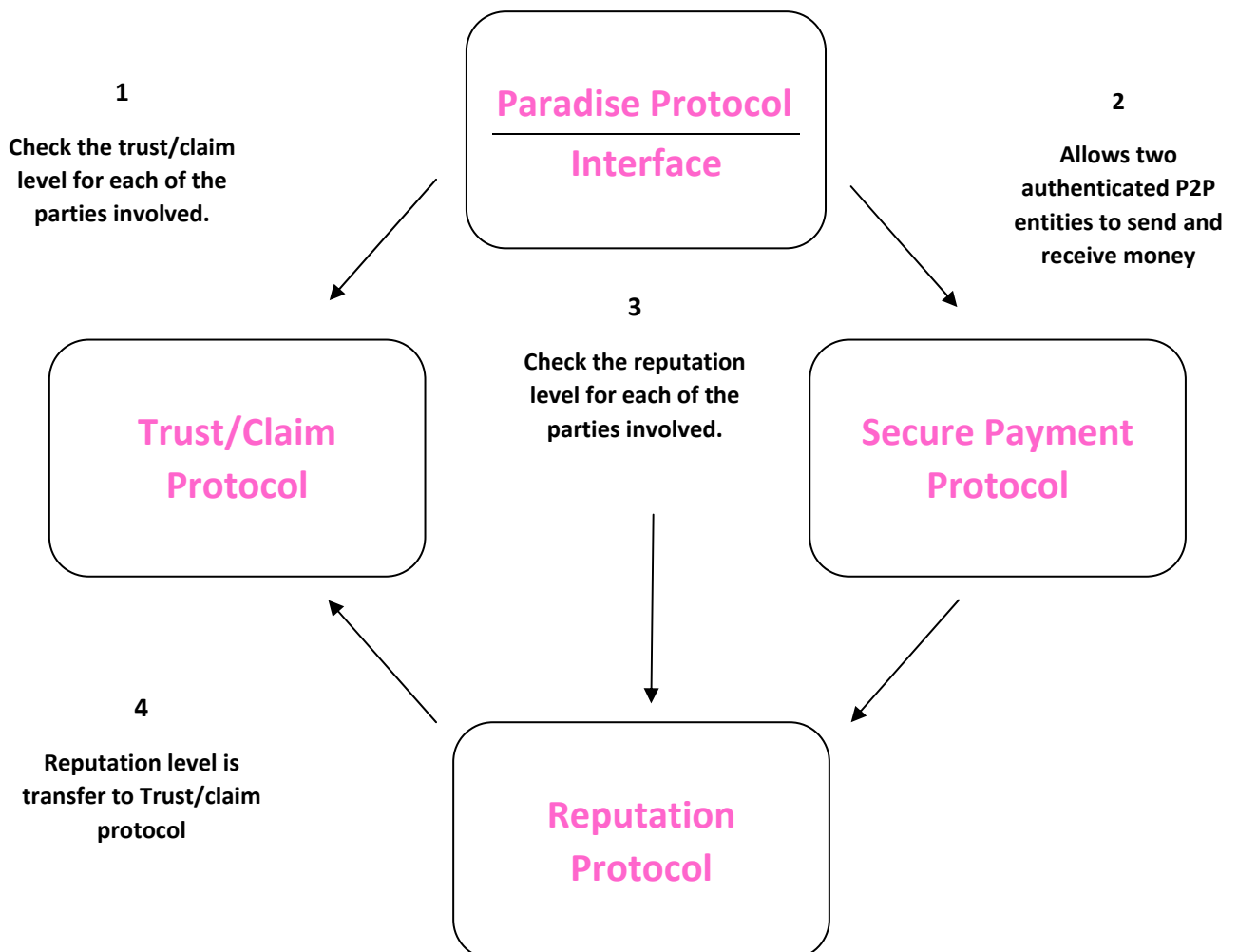
Where **N:** is number of people using the network/Daaps

$$V = \sum V_i \propto (\sum N_i)^2$$

Network effect is: the more users there is, the more valuable it is.

The value of all the protocols increases quadratic ally with the number of dApps built on top of them

### Paradise Dapp Ecosystem



## LOYALTY PROGRAM

### 1. How does the loyalty program work?

Every purchase made via the Paradise payment protocol will reward the client with **0.2%** (might change over time) of the value of the transaction in Paradise tokens from the Paradise loyalty pool.

## BUSINESS MODEL

“Paradise” will charge a **1.2%** transaction fee from the host (the value of the transaction). **0.2%** will go to a “Pool Smart Contract” in PDT for Paradise Token guest. The guest will receive **0.2%** for writing reviews and to use that in the Paradise ecosystem. **1%** will go to the company as revenues.

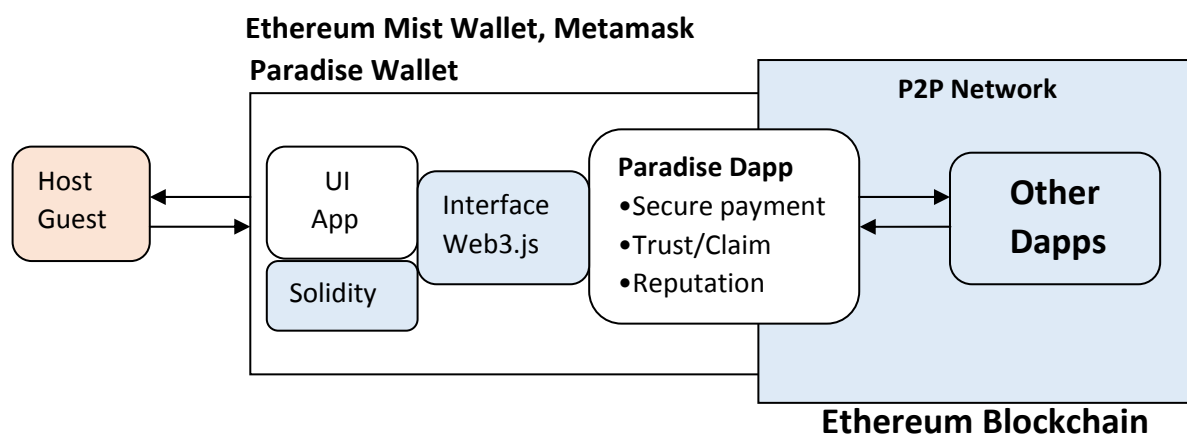
**1%** commission for BTC, ETH (other utility ERC20 tokens). This commission is charged for guests when they chose a pay-in method other than PDT, and for hosts who prefer to get paid-out in other than PDT.

The **HOST** is able to provide bigger loyalty discounts for his guest by adjusting his host loyalty settings interface.

Guest with high trust is eligible for higher discount percentage than **0.2%**.

Host and Guest will be able to write reviews about each other. For example, a guest review about a customer service and good product will increase the host trust rating. Reviews about the host will be visible in the mobile app/desktop for a guest. Host will see the guest reviews have written about them in their system. All reviews bad, good will be automatically reflected in the trust rating of the guest and the host.

## “PARADISE” ARCHITECTURE DIAGRAM





## We are going to be partnering with other strategic protocols:

1. Auditing - All of our protocols and smart contracts will be audited by 3rd parties.
2. Conversions - Flexible pay-in and pay-out conversion between PDT, BTC, ETH, ERC 20 TOKENS and Fiat.
3. Marketplace - Connected with strategic marketplace protocols would allow for decentralized bookings.

## Benefits of using the PDT Protocols:

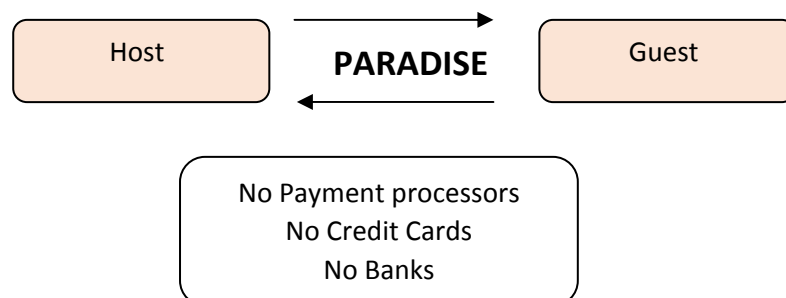
1. No commissions, No advertising cost to pay. Cost efficient -by optimizing the use of gas. No centralized data base.
2. Seamless - dApps should be accessible by the general population through a seamless user experience that handles Ethereum's current and future limitations on the blockchain.
3. Easy integration with e-commerce.

## I.EXPENSIVE AND LONG PAYMENT PROCESS

Despite having of different processing companies and payment gateways, the following major problems still exist for host:

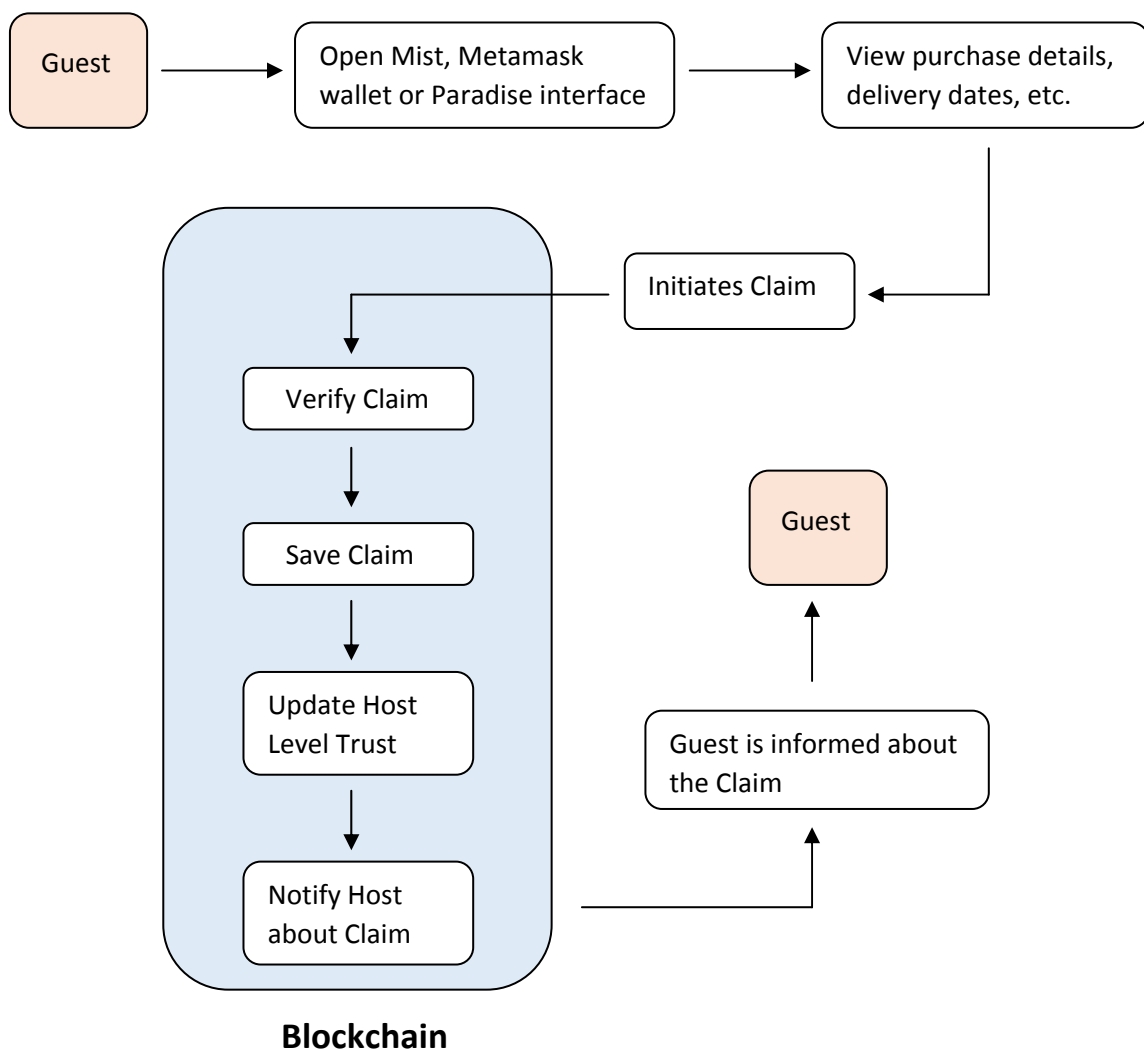
- Extremely high cross-border transaction fees.
- Long transaction times receive their money.
- Complex and costly transaction settlements and different type of fees.
- Mobile payment solutions are fragmented and are not accessible for everybody.

## Our solution

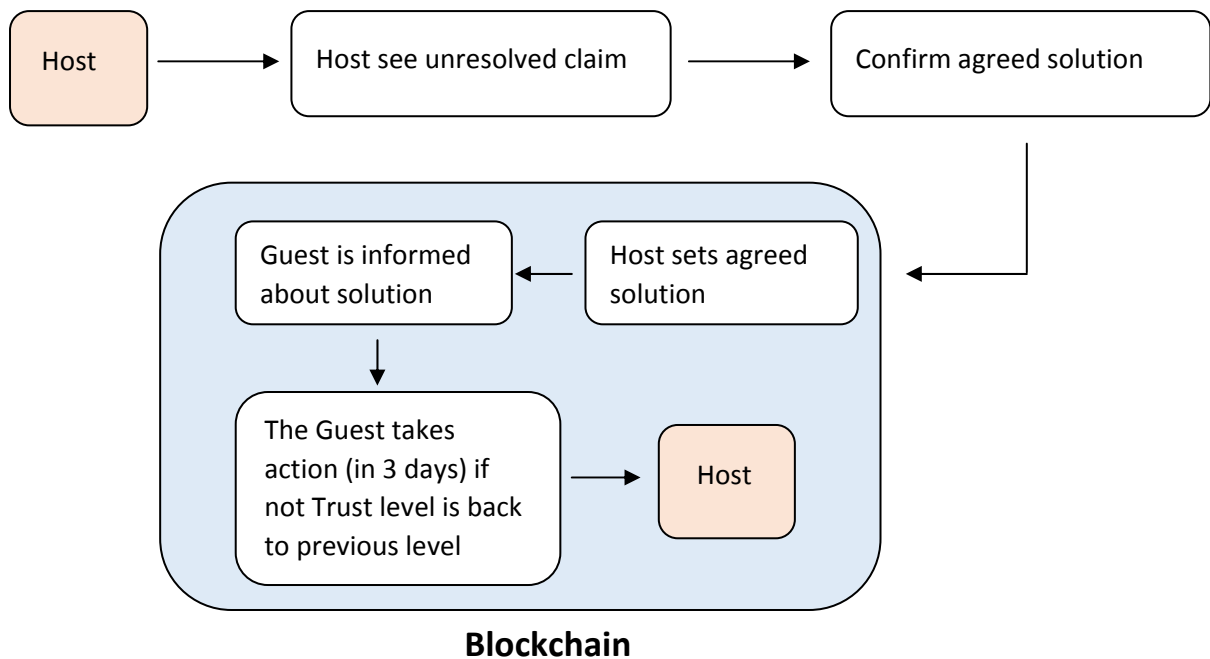


Payment lives at the core of the PDT Protocols. The Paradise uses the paradise payment protocol to allow guests to pay hosts for bookings. Both hosts and guests send PDT tokens to the payment smart contract. The payment contract keeps track of all the payments in progress (payment ID), as well as any payments that went to claim protocol. In case of a conflict, all the needed information is saved on the blockchain user-friendly interface (Enable access to these dApps from desktop browser and Smartphone's). The host receives the notification about the claim, looks at the details and contacts the client off-chain. Once the claim is resolved, trust rating is increased for both parties instantly.

## II.CLAIM/TRUST/GUEST



### III. CLAIM/TRUST/HOST



The Host and Guest solve the claim “off chain”. After both parties agree on terms the host enters those terms (money back, etc.) into the host user interface. Solution terms are saved on the blockchain. The host then waits for guest confirmation.

### IV. REPUTATION

Update Reputation Score Takes an address for a smart contract specifying an algorithm to compute a new score, and generates a new global reputation score as a weighted average of the existing scores/algorithms. Pull Reputation Score Returns the reputation score (an integer between 0 and 100), with a short breakdown of how it was computed.

For example “Paradise” protocol will send a message to the reputation protocol to update the score. Reputation protocol will change score after the user provides information about reviews (bad or good). Next is transferred to the trust/claim protocol to update the score.



# TOKEN SHARING ECONOMY

When you buy PDT, you unlock full service abilities of our decentralized direct booking protocol.

By launching its own native token and decentralizing direct booking, Paradise aims to solve a long-standing problem - how to make online bookings cheaper and transparent, while retaining the speed and safety of all the processes involved.

Online travel agents (OTA) enjoy practices that include instructions to hoteliers/restaurants and others parties providers not to share the details of their often substantial commission rates with guests and customers. Removal of these rates can only be of benefit to the property tenants and hotel guests who are the end users on the Paradise platform.

Use Paradise token, and you pay no commission at all forever. Guest receives additional refunds and rewards on their transactions upon writing of a review.

Token holders also have decentralized governance over the protocols, allowing for continuous deployments of backward-compatible improvements to the ecosystem.

## I. HOSTS

The World Bank estimates that 10% of global GDP, which is approximately \$10T, will go through blockchains in 2025.

Today, hosts don't have an opportunity to access that money. They will have a considerable incentive to participate in the token economy within the next few years.

**Paradise Protocol** –make this happen today. Hosts profit will be more per booking on Paradise protocol as opposed to Airbnb which averages 20% commission. . On average, a host getting booked for 3 nights at \$200/night will end up earning \$600 on Paradise compared to \$480 on Airbnb/Booking.com.

## II. GUESTS

**Network Effects** - As more guests use the Paradise protocol, the increased transaction volume creates network effects thus naturally increasing the value and usefulness of the Paradise protocol. This will benefit the guests by enabling them to book more properties using the same amount of utility tokens.



### III. THIRD PARTY DEVELOPERS

#### Protocols

- Do not need to create smart contracts and audit from scratch.
- Teams do not need to hire Ethereum developers / solidity experts who will have to write smart contracts. Teams can quickly build applications around the sharing economy using Paradise Protocols.

“Paradise” plans to build a referral program to incentivize user acquisition. Users referring the Paradise protocol who post a listing that results in a booking will receive PDT tokens.

#### TOKENIZE ECONOMY

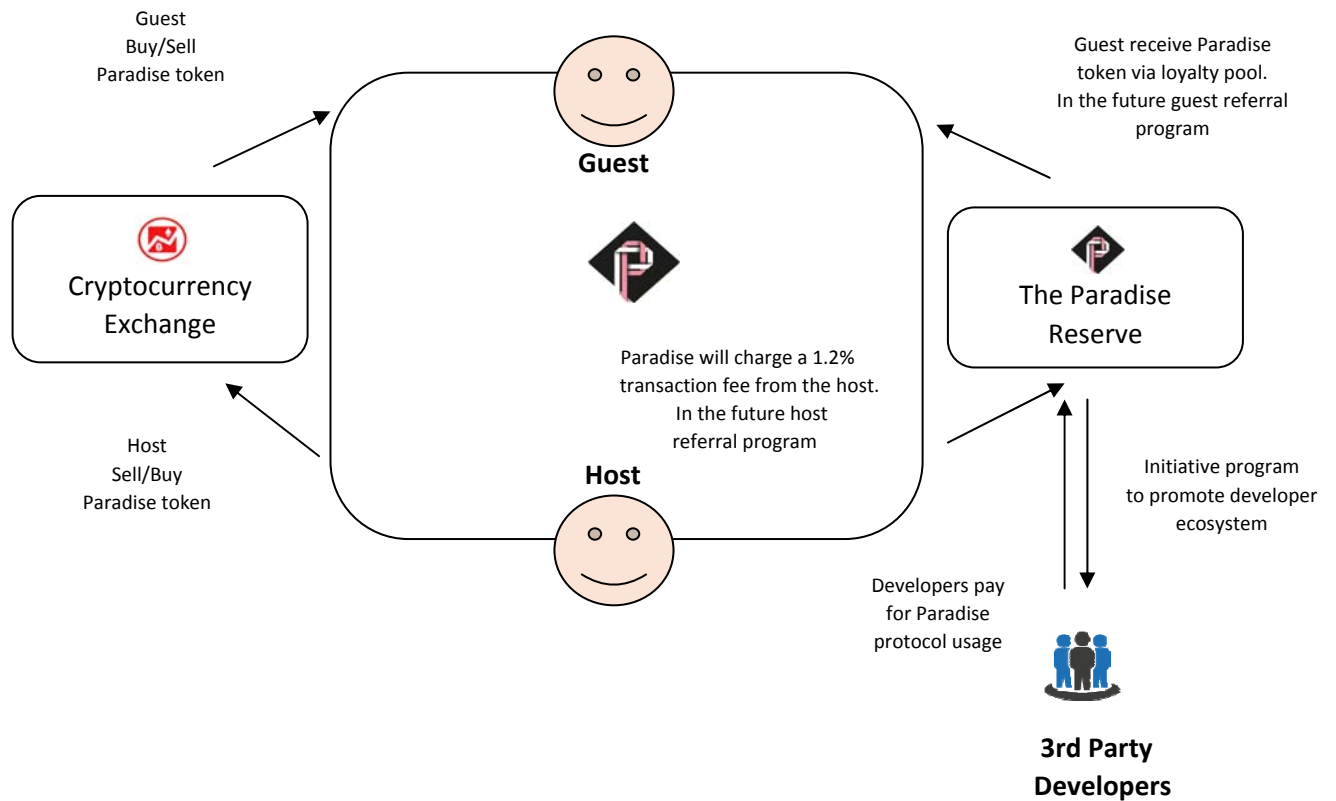
**1. Paradise** believes in the potential of cryptocurrency and blockchain technology. By creating the Paradise Token, Paradise is created on an infrastructure that allows it to be flexible in the future of cryptocurrency. That means the continuing growth of Ethereum.

**2. Side Chain Management** - Mechanism that allows tokens from one blockchain to be securely used within a completely separate blockchain but moved back to the original chain if necessary. Due to the changing economics of cryptocurrency, side chain allows a better economic management of our protocol. Paradise Token can focus on providing greater value to its participants in terms of user experience rather than the changing nature of a cryptocurrency.

Our three protocols, (Secure Payment, Trust/Claim, and Reputation) used together will help dApps and 3rd parties to increase revenues, decrease costs, and save time.



# The Paradise Tokenize Economy



## PDT protocols and 3 party developers future foundation for a sharing economy.

1. A Payment/security protocol allows two authenticated P2P entities to send and receive money between the two entities.
2. Seamless - dApps should be accessible by the general population through a seamless user experience that handles Ethereum's current and future limitations on the blockchain.
3. Easy integration with e-commerce.

### 4. Proof of acceptance algorithm.

The guest reserves a hotel in real time with a 20% discount. This is the real price. We skip online travel agencies. We do not pay commissions.

OTAs usually collect between 50 and 150 Euros as commission from a single reservation.



The host agree to 20% discount. The additional benefit is no advertising fees. No 2.5-3% credit card transaction fees. The guest pays for booking only in cryptocurrencies immediately in real time.

The host pay out will be in fiat and cryptocurrencies immediately in real time using a decentralized or centralized exchange.

No Cancellation Fee. The deposit will be paid out in fiat by the host to the guest after resolve a specific claim. In this way we will solve the volatility of cryptocurrencies.

Taking into account the initial 20% discount, no one should be disadvantaged.

We should also take into consideration the number of unoccupied rooms during the year.



Stable Marriage Problem



# APPENDIX

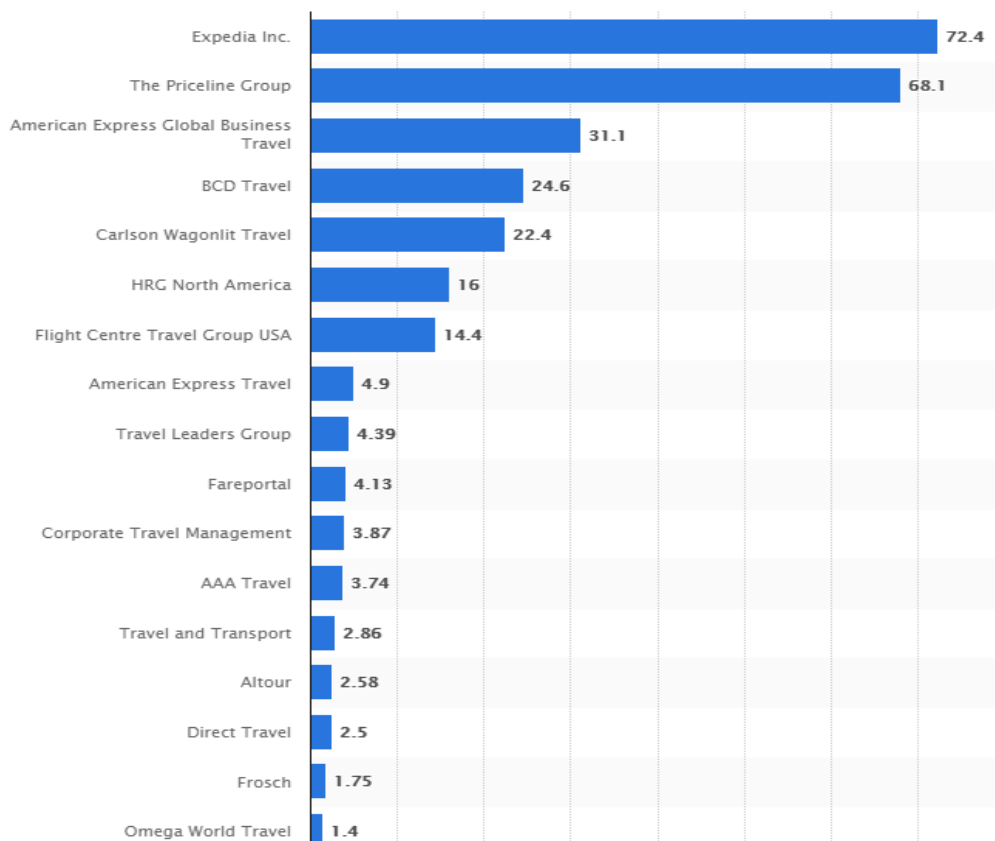
## 1. COMPETITION AND MARKET OVERVIEW

The Online Travel Agency industry is made up of only a few firms of any size. The major companies own many different branded websites, some of which offer different services such as Expedia, Trivago that books accommodations primarily in hotels but also in apartments like Airbnb, though Booking.com is solely focused on listings from commercial businesses.

Most of the websites function like metasearch engines that pull offerings and prices from their network and in some cases the websites of the providers themselves.

Online advertising space specific to travel is also sold. This creates two types of customers, travel providers and travel consumers.

### Sales of the leading travel agencies worldwide in 2017 (billion U.S)



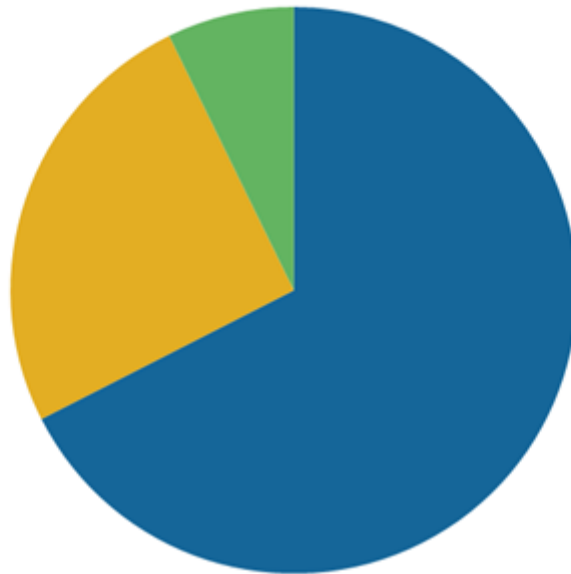
Source: Statista





### Priceline Revenue Contribution

■ Agency Model   ■ Merchant Model   ■ Advertising & other Revenue



Revenue Sources in 2017 (\$Millions)

Company	Agency	Merchant	Advertising	Other
Tripadvisor(1630)			1222.5	407.52
Expedia(10120)	2833.6	6679.2	607.2	
Priceline(12350)	8768.5	2717	864.5	

**The first is agency revenues** where the website is simply an intermediary that connects a traveller with a provider of travel services, but the website is not the merchant of record. The costs of the transaction are not borne by the website owner. There would be no cost of revenue, cost of goods sold, associated with these transactions. (Source: The Henry Fund)

**The second is merchant revenues** where the website is the merchant of record, and costs associated with the transaction are borne by the website owner. These costs include credit card processing fees, costs associated with securing a package or deal, and any other fees that might be associated with the transaction. (Source: The Henry Fund)



**The third bucket is the advertising bucket**, which is the smallest source of revenues. Advertising also does not have associated costs since unlike Google the ads are displayed on company-owned websites. Revenue growth in advertising has been strong year-over-year as the providers compete amongst each other to win market share. The industry is one of intermediaries that is insulated from and tends to benefit from the intense competition among travel service providers. (Source: The Henry Fund)

The primary revenue segment depends on the business model of the company. Priceline focuses on agency revenue, Expedia on merchant revenue, and TripAdvisor is driven by advertising. The primary source of these revenues for the companies was from hotels. For Priceline and Expedia, room nights booked was drastically larger than airline tickets booked and car rental days. However, the companies do not break out revenues for all the room nights booked versus airline tickets or rental car days. (Source: The Henry Fund)

The Paradise will change the revenue model. Thanks to the blockchain technology and utility token. The first and third bucket will disappear. We will focus on second bucket. "Paradise" will charge a **1.2%** transaction fee from the host. Both guests and hosts send Paradise tokens to the payment smart contract. **0.2%** will go to a "Pool Smart Contract" in PDT for Paradise Token guest. The guest will receive **0.2%** for writing reviews and to use that in the Paradise ecosystem. Other **1%** will go to the company as revenues. Very simple and fair. We want to share our wealth with the community.

## **HOST FEES**

- **Transactional fees.** In traditional model is like up to 15 different types of fees. Transactional fees stand somewhere between 2% and 6% per transaction plus a fixed fee which is between USD 0.1 and USD 0.7.

- **Flat fees include:** Terminal fee to buy the needed terminal, PCI fee paid to Payment Card industry for compliance or noncompliance, and others, such as: Monthly fees Annual fees, Monthly minimum fees, network fees, IRS reporting fees etc.

- **Cross-border fees.** PayPal, for example, charges the host a transaction fee of 4.4% + fixed fee (depends on the currency), instead of 2.9% + fixed fee



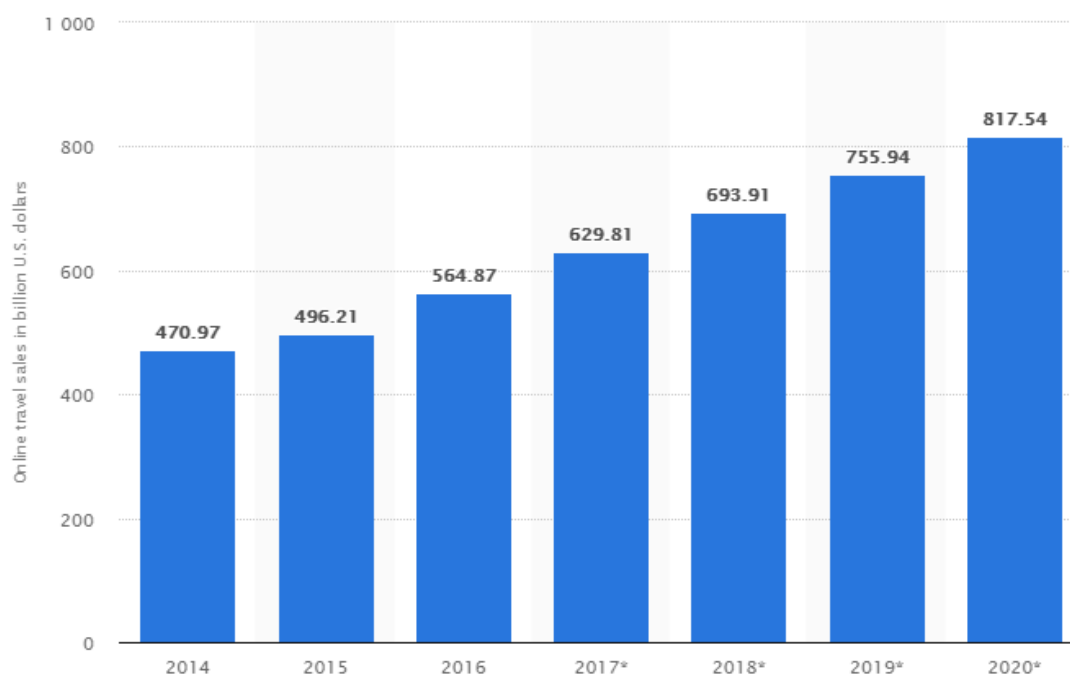
(depends on the currency) if the funds the host is receiving comes from outside of the U.S.

•**Chargeback Fee and Retrieval Request fee** are paid when someone claims for a chargeback. The best-known payment gateways such as Stripe and PayPal charge the host a USD 15 chargeback fee. In addition to the chargeback fee, there is work to be done by the retailer to prove the transaction was done respecting the rules. This costs time and money. When the info is missing, the charge is reversed even if it was legit.

## PROSPECTS OF GROWTH

This trend has been slowing. Growth for the last few years has been driven by the shift from booking travel offline to going online. Additionally, there is competition for online users between OTAs and the providers themselves. All the airlines, hotel chains, and car rental brands have websites that allow customers to book travel arrangements. Loyalty programs ensure that a certain group of customers have no reason to use the OTA search engines to find the right deal. Asia-Pacific and Africa present large growth opportunities. China is seen as the most important growing market, but it is dominated and restricted to Ctrip. There is also potential for growth as more people in emerging economies come online.

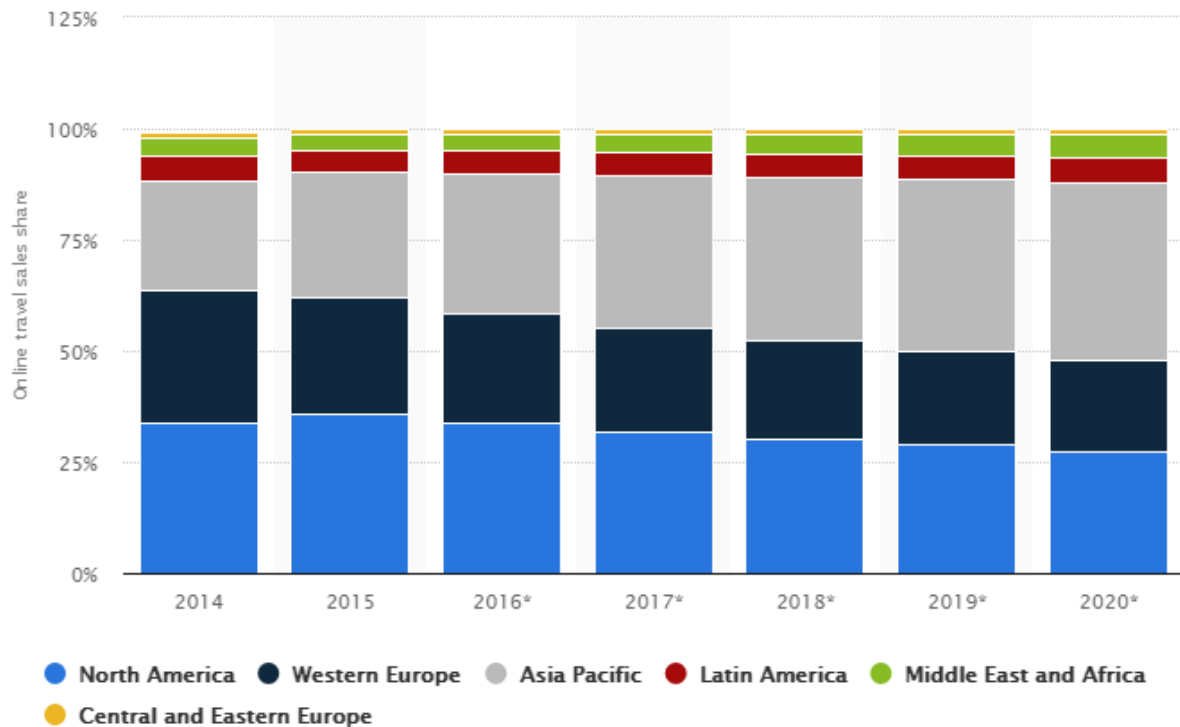
### Digital travel sales worldwide from 2014 to 2020 (in billion U.S. dollars)



Source: Statista



## Distribution of digital travel sales worldwide from 2014 to 2020, by region



Source: Statista

## 2. STRATEGY

- Incentivize and Introduce reluctant industry – hotels/restaurants/air flights/property rentals and many more – to digital space and the blockchain.
- Provide seamless integration to the Paradise Protocol.
- Paradise plans to implement a referral program to incentivize user acquisition of both hosts and guests. Users referring the Paradise protocol who post a listing that results in a booking will receive PDT tokens.
- We will target the crypto community market by engaging them in events and conference networking.
- By promoting events and volunteering for campaigns, we believe that the blockchain, smart contract awareness will significantly increase in order to grow our developer's community.
- Focusing on creating a network effect. The more users there are the more valuable it is. Being accepted in as many locations as fast as possible.



### 3. PARADISE TEAM/PARTNERS

Our team/partners brings years of experience in the digital space. Bring expertise in fields as business development across many industries, software engineering, technical innovations, and entrepreneurship.

#### **Robert Kardasz-Founder & CEO**

The blockchain geek. Robert is a serial entrepreneur. He earned gigantic experience as a Director of Intercontex Media Publishers International, a global digital advertising company. He has a vast connection with the biggest hotel chains in the world. Robert has been passionate about cryptocurrency since 2011 and has a strong interest in applications of technology involving the real-world such as Google and Tripadvisor. 12 years in the travel industry.

<https://www.linkedin.com/in/robert-kardasz-jablonski-4b5a1b14>

#### **Marek Pawelec-CFO**

The senior executive responsible for managing the financial actions of a company. He has a huge experience in developing, leading and delivering projects for large corporations (Deutsche Bank, HSBC,)

<https://www.linkedin.com/in/marek-pawelec-41a8a5175>

**Igor Izraylevych + 12 Team Members-** <http://s-pro.io>,

<https://www.linkedin.com/in/igorizr1>

Team from Ukraine. Modern methods for building high-quality applications as:

Front-end: ReactJS & React Native, Angular 4, Angular Universal, Ionic

Back-end: MEAN stack, RestAPI, MongoDB, PostgreSQL, NodeJS, Python, Solidity, Web3.js, Ethereum

#### **Hong Cai Jin**

Full Stack expert with 10 years experience. He worked as a lead developer in many successful businesses abroad remotely. Skills: Java, JSP and Android & xCode, object-cJavaScript, Angular JS, VueJS, React JS (MEAN/MERN stack) Cryptocurrency development (Ethereum, Smart Contracts) Cryptocurrency wallet and exchange development.

<https://www.linkedin.com/in/hong-cai-jin-b52a31137>



## **Richard Nacht-Legal Advisor to start-ups, entrepreneurs & Law Practice of 35 Years**

His primary work is to advise clients; individuals and companies - often start-ups, about their legal rights and responsibilities. He creates and steward agreements for clients re vendors, partners, employees, equity participants and other matters in which legal advice is sought. He brings a thorough understanding of the intersection of the law and business needs to any endeavor, having created multiple start-ups himself with successful exits. He holds a J.D. and an MBA.

<https://www.linkedin.com/in/richardnacht>

## **Nicolas Larsson**

Software engineer with 9+ years of experiences in web & mobile app development. IBM Blockchain Foundation Developer Badge from IBM. Blockchain: Ethereum/Solidity, Hyperledger Fabric/Composer, Truffle, Ganache, Web3.js, IPFS Experienced on Ethereum dApps development using Solidity smart contracts

<https://www.linkedin.com/in/nicolas-larsson-041068160/#experience-section>

## **Akshay Sharma**

UX/UI Specialist, Fast learner and adaptable to different project environments. Team player, but can also work solo. Have been involved in developing multiple Blockchain projects which consists of both Public and Private Blockchain.

He is familiar of the crypto-related tasks, setting up blockchain explorer, generating your own currency or writing smart-contracts on Ethereum Network for Decentralized Exchange

<https://www.linkedin.com/in/akshay-sharma-43b44611a>

## **Aliesha Duffin**

She has have experience working for a blockchain technology research and development company as their editor and content management. This role involved content creation, editing blogs for several different websites as well as implementing a successful social media strategy. Additionally She is a freelance writer for several different magazines for both online and offline publications. One is a blockchain and cryptocurrency website and the other is a life style magazine.

<https://www.linkedin.com/in/alieshaduffin>



## Prakriti Sinha

Certified Agile Scrum Master Strategy Planner at Project Management Digital Market Growth Hacking & Business Development. Keen on Business Development, Team Handling, ALL Major Freelancing Portals, direct & indirect pitching, LinkedIn marketing, campaign planning, product selling, service selling. She has proven track record in Strategic Consulting including business plan & IT sales strategy development. Digital Media Planning Expertise, SEO strategy making (keywords planner), SMO plan of action, updated with all latest algorithm of GOOGLE, content marketing, brand value creation is my CUP OF TEA.

<https://www.linkedin.com/in/prakritisinha>

### 4. TIMELINE DEVELOPMENT

#### Q4 2017

- Development Started. Whitepaper release.

#### Q2 2018

- Private Alpha Testnet Launch. Preliminary conversation with President and Chief Executive Officer of Marriott International **Arne Sorenson**.

#### Q1-Q3 2019

- Paradise protocols go on ethereum mainnet, and starts integration with dApp, Launch Android App and iOS.
- Paradise supports pay in and payout options in PDT tokens only. Paradise Protocols launch on test net. Dapp on PDT Protocol. Tokyo, Singapore, Hongkong, Bali. Spend the paradise token for an annual vacation. Booking PDT token executed by smart contract ready.
- Paradise integrates with a third party/HOST/GUEST currency conversion protocols to allow **pay in** PDT/ETH and all ERC20 Tokens and **payout** in PDT/ETH/BTC/all ERC20 and fiat.

#### 2019+

- Popular main cities of Europe launch. Further expands in key cities worldwide. Dapp on PDT Protocol. Smart PDT launch. Truly Decentralized Economy. Develop and introduce the decentralized payment, trust and reputation system for retail merchants.

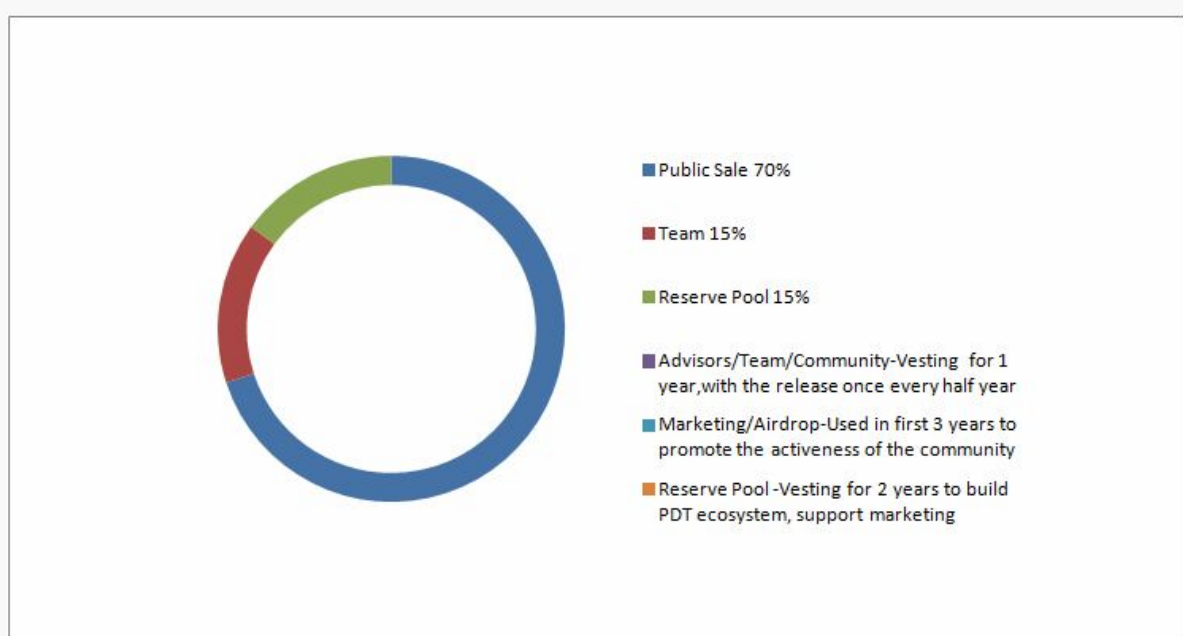


## 5. TOKEN SALE

<b>LEGAL QUALIFICATION</b>	<b>UTILITY TOKEN</b>
<b>1 ETH</b>	<b>10000-14000 PDT</b>
<b>TARGET SALE AMOUNT</b>	<b>53400 ETH</b>
<b>TOTAL SUPPLY</b>	<b>300 MILLION PDT TOKEN</b>

### 1 year vesting for team, advisors, community and reserve pool.

Join our Telegram channel: <https://t.me/paradisetoken>



<b>BREAKDOWN OF THE FUNDS AFTER THE TOKEN SALE</b>	
<b>50%</b>	<b>Future Development</b>
<b>30%</b>	<b>Marketing</b>
<b>15%</b>	<b>Future Company Financing</b>
<b>5%</b>	<b>Overheads</b>





## **DISTRIBUTION OF PDT TOKENS**

Instant conversion of ETH into PDT and instant distribution back to the wallet from where the ETH has been sent (upon processing of the transaction on the Ethereum Blockchain). Participants will use their own wallets. We recommend using MyEtherWallet.com, MetaMask, Ethereum Wallet for the purchase process.

## **LEGAL NOTICE**

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